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# **„COMING HOME“**

Design meets Tradition

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Call for Designers

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*The Graz-based Geba Rugs Gallery has been a flagship of international carpet design since 1987. At the beginning there was a vision: inspired by contemporary art and architecture, the carpet designer Harald Geba decided to rethink the rug. Since then, Geba rugs have combined timeless, modern design with traditional craftsmanship. For 30 years the philosophy of Geba rugs has remained the same: to bring high quality carpets into every beautiful home. To celebrate the 30th anniversary, the Geba Rugs Gallery, in cooperation with Creative Industries Styria, announces a design competition.*

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## **Design – Quality – Soul**

Geba rugs are strictly manufactured to highest quality standards. The raw material is the extremely fine and at the same time outstandingly resistant Tibetan Highland Wool, that is being sheared, washed, carded, spun and dyed by hand. According to design and demands on the carpet, additional materials such as silk, hemp or other natural fibers are being processed.

The rugs are hand-knotted according to the designers' specifics (design, colours, shape and size) in the partner ateliers in Nepal. A carpet is a bit of home that gains a soul by people walking and relaxing on it.

Especially in times of globalization and modern nomadism, one ends up wondering what makes a home and what makes us go home?

## **Content | Topic**

We are looking for high quality and innovative designs for a carpet that deals with the topic of 'Coming Home'. It can decorate both, a wall or the floor.

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## **Participation**

Eligible participants are designers, artists and architects who have reached the age of 18, currently live in Europe or are registered in the CIS network, and who do not have any family, personal, or dependent relationships to the organizers of the competition or the jury.

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## **Prizes**

The first prize is a carpet of 240 x 170 cm, implemented with the winner's design, worth up to 5,600 Euros. Six further winners receive their design in the form of a 140 x 85 cm carpet, worth up to 1,600 Euros.

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## Procedure | Competition

### Step1 | Design

The participants hand in their designs on a USB stick in the office of Creative Industries Styria: two printed copies in A2 format, together with instructions for the implementation and a short description (max. 500 characters) as well as the corresponding vector graphics. Based on the designs handed in, the jury selects up to seven submissions, which advance to the level of implementation.

### Step 2 | Implementation

All selected designs will be manufactured in the format 140 x 85 cm. In order to fulfill detailed technical requirements and make possible adaptations, if required, the participants will be contacted.

### Step 3 | Decision

After the implementation in the format 140 x 85 cm, the jury will announce a winner. The first winner receives her/ his carpet of 240 x 170 cm, implemented with her/ his own design, worth up to 5,600 Euros. The second to the seventh winner get their design in the form of a 140 x 85 cm carpet, worth up to 1,600 Euros.

### Step 4 | Presentation

The winners will be named and presented in the course of the exhibition opening at Geba gallery in Designmonat Graz 2017. All implemented designs will be exhibited in the format 240 x 170 cm in the Graz-based Geba gallery. They will also be shown by means of an interactive exhibition touring other cities of the Design Cities' network.

## Dates

Submission deadline	Dec.12 / 12:00h (noon)
1st Jury meeting & briefing	Mid-Dec. 2016
2nd Jury meeting	Mid-Feb. 2017

Presentation/ Exhibition opening in the course of Designmonat Graz 2017 (May)

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## Submissions to:

Creative Industries Styria GmbH  
„CALL COMING HOME“  
Marienplatz 1  
8020 Graz/Austria

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## Submission criteria

- Designs must be handed in in two copies, in A2 format (420 x 594 mm), whereas at least one version must be mounted onto cardboard.
- On the back of the cardboard, there needs to be the name of the submitter and a name proposed for the carpet.
- The design must also be submitted as a vector graphic on a USB stick.
- You need to add instructions for the implementation, including a description of material, pile heights, etc., as well as a suggestion in terms of naming and a short description of a max. of 500 characters.
- Submitter's information: originator/ name(s)/ address/telephone/email/date of birth
- Multiple submissions up to 3 designs are possible.

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## Decision criteria

- Content-related quality
- Design-related quality
- Topic-related relevance
- Degree of innovation
- Feasibility
- Conditions of participation

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## Jury

Harald Geba, Geba GmbH  
Peter Ruckstuhl, Ruckstuhl AG (requested)  
Eberhard Schrempf, Creative Industries Styria  
N.N.

## Possible materials

- Tibetan Highland Wool
- Chinese Silk
- Viscose
- Bamboo Silk
- Banana Silk
- Linen
- Nettle (Allo)
- Hemp

At least 50% of the rug must be made of Tibetan Highland Wool. You can combine up to three materials in one carpet. The materials will be uniformly processed with 100 knots per Square inch.

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## Stylistic options

- Pile heights: a pile height of 6 mm to 5 cm and up to three different pile heights per carpet are possible.
- Reliefs with different materials are also possible.
- Loops: there is the possibility of not cutting open certain rows of knots and hence creating so-called 'loops'.
- Salt & Pepper: it is permitted to mix two colors and/ or materials to create one yarn that is afterwards woven.

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## Colour

The design must not exceed 15 colors - generally all colours are possible. Due to production-related reasons, colours may vary slightly. The handed-in A2 prints are a reference in terms of colour for the production sites in Nepal.

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## Initiator

Teppichgalerie Geba GmbH  
Hans-Sachs-Gasse 3  
8010 Graz/Austria

[www.geba.cc](http://www.geba.cc)

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## For production-related questions turn to:

Teppichgalerie Geba GmbH  
Mag. Andrea Schlacher  
+43 316/836383-15  
andrea.schlacher@geba.cc

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## Design competition management

Creative Industries Styria GmbH  
Marienplatz 1  
8020 Graz/Austria

For further information please get in touch with:

Barbara Nußmüller  
barbara.nussmueller@cis.at  
+43 316 890598-13

[www.cis.at](http://www.cis.at)

## Further legal bases

The participant declares to be the originator and owner of all rights related to the submitted documents and confirms not to infringe the rights of third parties by submitting them. Further she/ he affirms that there are no rights of third parties arising through the submission of the project files. The designation of authorship is only valid in the form submitted by the participant. Submitted and selected project documents may be used for all purposes related to the competition by the organizers of the competition (Geba and CIS) - in particular publications, duplications, distribution and editing of the submitted works in analogue and digital form or media. The initiator of the competition does not take over any costs related to the participation in the competition. Geba GmbH reserves the right to include the designs of the seven selected carpets in the Geba Collection and to commercially distribute them. To do so, the designs may be changed in terms of size or may only be used in parts. The copyright shall remain with the designer. Geba GmbH will grant a one-time compensation of 500 Euros for the territorially and temporally unlimited exploitation right for the carpet production, in addition to the prize in the form of the rug worth up to 5,600 Euros. Submissions that deviate from the conditions of participation and submission, are not eligible to participate.

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## Participation fee and Warranty

Participation in the competition is free of charge. The initiator of the competition assumes no liability for original papers or unsolicited project files, nor the obligation to preserve or return them to the submitters.



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## Diverse Materials

### Tibetan Highland Wool

A soft, even, dense material with a warm look, heat and sound absorbing, binds fine dust, regulates the climate of the room, resistant to dirt, color-fast and hardly inflammable.

### Viscose

Natural synthetic fiber. Attractive shine. Popular alternative to silk. Highly absorptive and also suitable for people suffering from an animal hair allergy.

### Bamboo Silk

Silky, smooth touch and an elegant effect, silk-matt, temperature and humidity adjusting, binds dust and allergens, color resistant, robust and wear-resistant. Improves the air and your quality of life. Looks like viscose.

### Chinese Silk

High-quality silk with a beautiful gloss, high dimensional stability, additionally durable and tear-proof. Different shades according to incidence of light.

### Banana Silk

Very glossy with some shades, appears darker. Pleasant touch, beautiful and elegant look, noble appearance, binds fine dust.

### Linen

Less pilling and with a nice shine. Also suitable for allergic people, a bit coarser than Tibetan Highland Wool.

### Nettle (Allo)

The fibers are a bit coarser but more tear-proof than those of hemp. Therefore, they are extremely robust, long-lasting and absorb humidity very well. It has got a high level of puffiness and a classy gloss.

### Hemp

Very natural and rustic look. Hard-wearing, resistant to dirt and chemicals. Rugs made of hemp are significantly rougher than those made of wool.







WOOL-SILK-MIX



WOOL SILK



LOOPS (1)



HEMP



SALT & PEPPER, 2 COLOURS



SALT & PEPPER



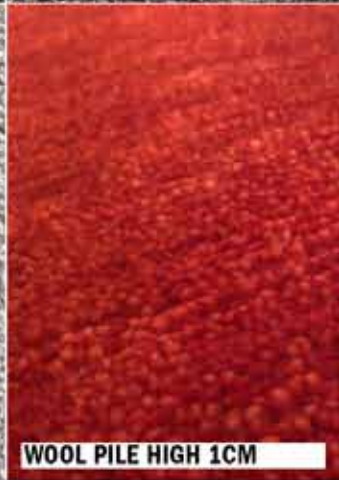
LOOPS (2)



HIGH LOW - SILK WOOL



WOOL NETTLE



WOOL PILE HIGH 1CM



NETTLE



HIGH LOW - WOOL SILK



WOOL PILE HIGH 3CM



HIGH LOW - SILK WOOL



WOOL



LINEN



