



ASF ITALIA • PIEMONTE  
Architettura Senza Frontiere

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## **INCLUDING DESIGN**

Design Contest

English Version



## Introduction to the project INCLUDING DESIGN

Including design is a project with the goal of spreading common spaces culture through co planning and co production. It focuses on a specific area, Barriera di Milano, neighbourhood on the northern interland of Torino with an in the making identity, rich of fervor and contraddictions, that has always been the first landing space for migration fluxes in the city. This context is illustrative of the necessities of many green spaces that are located in the urban suburbs, that could possibly be transformed from place of decay to leisure, meeting and integration between different cultures. Starting from the open spaces belonging to the Alber Sabin school, lived by the kids and their families, true subjects of the project, we can give a new life to everyday places.

### 1. Objective

Architettura senza Frontiere Piemonte submit the promotion and cure of everyday public spaces, through creating furnishment for the school's garden; intervention in continuity with the project Courtyard Playground (2015-2017), a duty of participated riqualification of outside spaces of the Sabin school.

The contest, being a part of a bigger project (Including design), promotes co planning and co production of objects/furniture for the community. The goal is to get the highest participation in the requalification of a public area, to make it an hub for culture and art. The school becomes the reference zone for the community. The contest identifies the community, specially children, families and teachers of the school as client, achiever and beneficiary of the object in contest; social handmade as a surplus value to realize the design's product.

The contest's subject must be thought as a replicable and easy to assemble product.

### 2. Subject

The project foresees the creation of a bench, a table, an hanger and a bin for waste, useful objects for the courtyard, that make family's and school's necessities concrete.

The desing of these objects must respond to the specific directions about both materials and realisation modalities of the social craftsmanship carpentry laboratory. The technical feasibility must respond to the community's needs and expectations. Furthermore the tools must be adequate to the request ( provision of law) taking in account cheapness, the ease of transport and auto construction.

The indications to design are shown below and described in a deeper way in images, videos and texts inside the "Including design" webdoc ([www.includingdesign.com](http://www.includingdesign.com)).

#### 2.1 Technical feasibility

Objects are going to be produced in a craftsmanship of Officina 413 in which you can find:

**Wood:**



- Laminated fir or laminated pine in preworked panels sized 125 X 400 cm with 1,8/2,7/4 cm thickness.
- Fir in carpentry charts to plane 400x20 cm thickness 2/4 cm
- Charts beads male female larch or fir largeness 12/15/20 cm length 400 cm and thickness 2/4 cm

#### **Available gear**

- Combined planer wire and thickness
- Circular saw
- Router
- Screwdriver
- Utensils
- Saw, calce and chisel

#### **Junctions:**

- Interlock joints
- Unions with screws
- Plugs of wood, glue and nails

Browsing in the webdoc ([www.includingdesign.com](http://www.includingdesign.com)) it will be possible to visit Officina 413 and listen to the tails and the technical description straight from his protagonists.

### *2.2 The requirements and expectations of the community*

Starting from the images of the places and voices of the people, we request a reflection on the functionality of the objects and to the mission that these will have as expression of a community. Therefore it is mandatory to enter the webdoc where useful materials had been uploaded to deepen the theme (suggestions, interviews and images) and knowledge of people who made the contest possible, final users of the designed objects.

The webdoc is an evolving narration that will be enriched with inputs and testimonies: we invite you to consult regularly the updates.

### *2.3 Cheapness, transportation and auto construction*

The concept that inspires the contest is the execution of a group of furniture for open spaces that can be assembled and personalized through art labs in schools, involving parents and kids. Purpose that can be repliable in other realities.

Due to this we require that design proposals give value to auto construction, giving hints about assembling the elements; and foresee packaging modes that ease transportation.

The replicability of the objects is connected to their cheapness: we require therefore an economical evaluation of the purpose.



### 3. How to Participate

Subscription is free and mandatory, open to individuals from every nationality that are over the age of majority to the date of the publication of the contest.

The contest is open to professionals and students that work in design's field and will run in two different categories: professionalists\* and non professionalists\*\*. The candidates can participate singularly or in groups, excluding to participation:

- Components of the awarding authority, of partner companies, of the jury
- To whoever has to the date of publishment of the contest working relationships or family connections with the awarding authority, partner companies and the jury
- To whoever has participated in writing the contest

\*individuals with VAT or that have been working within design's field for at least 6 months

\*\*students or starting designers

### 4. Phases and deadlines of the contest

The contest is divided in two phases, the first one, comparable to a ideas contest, will be finalisez on the 22nd of February 2017 with the selection of 10 candidates picked by the technical jury (5 from the professionals category and 5 from the non professional category) that will move forward to the second phase.

The second phase requires the deepening of proposals (or projects indications presented in the first phase) and will be concluded on 11th april of 2017, with the selection of 3 projects for each category picked by the technical jury.

The winning project will be chosen whitin the 3 projects selected by the technical jury and will be picked by the People's jury on the 6th of May 2017

- 22nd of February 2017 at 6 pm handover of projects first phase
- 11th of April 2017 at 6 pm handover of projects second phase

### 5. Award

**The jury from his sole discretion will declare the assignment of the following awards:**

- Professionals category\*: **800,00E** and the construction of the artifact from Officina 413, conception of a manual for the auto construction of the kit from ASF in collaboration with the winner, promotion of the project and exposition of the same at design events in Italy.
- Non professionals category\*\*: 400,00E

\*individuals with VAT or that have been working within design's field for at least 6 months

\*\*students or starting designers



## 6. Selection criteria

- Coherence with designing indications (point 2. Object)
- Project (homogeneity between objects and relation between them)
- Ease of assemblment in construction and feasibility of auto construction (kids safety and execution kit)
- Originality

## 7. Jury

The jury will be divided in Technical Jury and Popular Jury

**Technical jury** will be composed by:

- A journalist
- A worldwide famous designer
- A designer specialized in furnishment for open spaces
- Luca Lusso, manager of Officina 413
- Architettura senza Frontiere

The jury can deliberate not to assign any award in case none of the projects presented will be judged worthwhile and worthy.

The jury opinion is sole and deliberate on judgement of his components.

**The popular jury** is composed by:

- Families of Alber Sabin school
- Inhabitants of Barriera di Milano neighborhood

It will be instituted from ASF Piemonte and will select the singular project winner of both categories. All the finalists will be presented in occasion of the award event (6th May 2017)

## 8. Secretariat

The secretariat will take care of accepting subscriptions sending a confirmation back, of prearranging all the material necessary and make it available to the candidates through emails, keeping all the individuals participating to the contest anonymous, both in the first and the second phase.

The reference email will be [concorso.asfpiemonte@gmail.com](mailto:concorso.asfpiemonte@gmail.com).

## 9. Drafts requested

*First phase (18th Jan- 22nd Feb):*

- **1 panel format A3** with the concept of the project. Representation mode will be free.
- **1 text** with the description of the project MAX 500 characters spaces included.

*Second Phase (1st March- 11th April)*



- **3 panels format A3** with the concept of the project and the technical description of the project, including indications for auto construction and hypothesis of packaging and transportation.
- **A text** with the description of the project MAX 500 characters spaces included with an economical evaluation of the realization.

Graphical works, duly filled and freely composed, won't have to show any sign that could recognize his pathernity; each draft should report an univocal self assigned from the designer that can identify the project.

All the drafts have to be sent at: [concorso.asfpiemonte@gmail.com](mailto:concorso.asfpiemonte@gmail.com).

The official language of the contest is Italian, for foreigners will be provided English as alternative language.

Each consignment made after the deadline will be ignored.

## 10. Copyright

Intellectual property and copyright of the forwarding projects will belong to the participants of the contest; all the participants accept subscribing the participation form, to cede on a free title all the rights belonging to the publication and communication.

The winning designers accept to reserve to ASF Piemonte the exclusive right to value the faisability and the marketing of the product. Collaborations that could take place between designers and ASF Piemonte, as inserting the product in the catalog, will be ruled by the parts with a specific contract.

## TIMELINE

**October 2016:** beginning of Including Design with interviews to the families

**18th January 2017:** *presentation of the design contest Including Design – Circolo del design (26 Giolitti street, Torino)*

**January/February 2017:** meetings and site visits on Including Design project

**22nd February 2017:** *delivery of the project's concept- 1st Phase (before 6 pm)*

**1st of March 2017:** communication from ASF about the 10 drafts winning drafts (5 designers+ 5 students) selected for the second phase.

**11th of april 2017:** **deadline of the contest**

**6th of may 2017:** neighborhood party with selection from the popular jury of the two winners, one per category, of the contest

**May 2017:** construction of the prototype of winning project of the professionals category at the carpentry officina 413

**June 2017:** **Installation party**

**July-December 2017:** promotion of the winning project of Including Design and exposition of the projects finalists and the winning prototype.



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