

## TORINO DESIGN OF THE CITY PROGRAM

The City of Turin became a UNESCO Creative City of Design in December 2014. This recognition was the result of a candidature that was put forward on matters of strategic importance for the city, some closely related to industrial history and others to various areas such as: the environment and sustainability, urban planning and re-development, innovation and creativity, and economic development. On the occasion of the General Assembly of the World Design Organization (WDO)<sup>™</sup>, a biennial assembly that brings together international design organizations, the City is promoting Torino Design of the City 2017, a programme rich in initiatives dedicated to design with events, exhibitions, festivals, workshops, seminars and tours.

### WORLD DESIGN ORGANIZATION (WDO)

An international non-governmental organization founded in 1957 to promote the profession of industrial design. WDO advocates industrial design driven innovation that creates a better world, engaging more than 150 member organizations in collaborative efforts and carrying out international programming—World Design Capital<sup>®</sup>, World Design Talks<sup>™</sup>, World Design Impact Prize, World Industrial Design Day<sup>™</sup>, and Interdesign<sup>™</sup>. WDO has United Nations Special Consultative Status. WDO is headquartered in Montreal (Canada).

### TO-TALKS

#### **TO-MOVE: DESIGN FOR MOBILITY**

Tuesday, 10 October, 9.30 am – 1.00 pm - 2.00 pm – 5.30 pm

Companies and protagonists who have made Car Design history in Italy.

*Torino Incontra – Sala Giolitti, Via Nino Costa 8*

Organised by: The City of Turin and the IED

Info: [www.torinodesigncity.it](http://www.torinodesigncity.it)

#### **THINKING THE LIBRARY FOR THE CITY**

Tuesday, 10 October, 10.00 am – 1.00 pm - 3.00 pm – 5.00 pm

The cultural, technological and social evolution in progress requires ongoing planning activities for services that are capable of responding to new needs.

*Torino Incontra, Via Nino Costa 8*

Workshop 3.00 pm – 6.30 pm

Organised by the City of Turin's Public Libraries Service in collaboration with the Piedmont Section and the National Public Libraries Commission of the Italian Library Association.

Info: [www.torinodesigncity.it](http://www.torinodesigncity.it)

#### **TO-MAKE**

Wednesday, 11 October

#### **Design For Innovation**

9.30 am – 1.00 pm.

### **Makers and different Serialities**

2.30 pm – 4.30 pm

Torino Incontra – Sala Giolitti Via Nino Costa, 8 Turin

Organised by: the City of Turin

Info: [www.torinodesigncity.it](http://www.torinodesigncity.it)

### **DESIGN FOR THE CITY: DESIGN FOR CITIZENS**

Thursday, 12 October, 9.30 am – 1.00 pm, 3.00 pm – 5.00 pm

The relationship between design and the City. Design methodology applied to the production of systems and services that can improve life for metropolis citizens.

Aula Magna Cavallerizza Reale - Via Verdi,9 Turin

Organised by: the City of Turin

Info: [www.torinodesigncity.it](http://www.torinodesigncity.it)

### **DESIGN FOR HERITAGE**

Friday, 13 October

The design of Cultural Heritage to create new models of participation, along with those values that distinguish our territory, such as: climate, landscape, artistic heritage, food, design and fashion.

#### **Design like a tool**

9.30 am – 1.00 pm

#### **Design for heritage**

3.00 pm – 5.00 pm

*Aula Magna Cavallerizza Reale, Via Verdi 9, Turin*

Organised by: the City of Turin

Info: [www.torinodesigncity.it](http://www.torinodesigncity.it)

### **TORINO: THE SIGN OF THE CITY**

Monday, 16 October, 11.00 am – 1.30 pm

The final day of Torino Design of the City with the results of the week's talks.

*Aula Magna Cavallerizza reale, Via Verdi 9, Turin*

Organised by: the City of Turin

Info: [www.torinodesigncity.it](http://www.torinodesigncity.it)

### **WORLD DESIGN ORGANIZATION – GENERAL ASSEMBLY**

14 - 15 October

The 30th World Design Organization General Assembly. This is a members-only event.

International Training Centre of the ILO, Viale Maestri del Lavoro 10, Turin

Organised by: World Design Organization (WDO)

Info: [www.wdo.org](http://www.wdo.org)

### **WORLD DESIGN ORGANIZATION – WORKSHOPS**

Sunday, 15 October

Workshops on topics related to specific United Nations Sustainable Development Goals: Industry, innovation, infrastructure and mobility; Sustainable cities and communities; and Responsible production and consumption.

*Participation in workshops is reserved to WDO members and is by invitation for non-members.*

*ILO Congress Center, Viale Maestri del Lavoro 10, Turin*

Info: [www.wdo.org](http://www.wdo.org)

## **SEMINARS / MEETINGS / WORKSHOPS**

### **BJCEM-BIENNALE DES JEUNES CRÉATEURS DE L'EUROPE ET DE LA MÉDITERRANÉE**

10 October, 2.30 pm – 7.00 pm / 11 October, 9.00 am – 2.00 pm

Association Board. This is a members-only event.

*Sala Einaudi - Torino Incontra, Via Nino Costa 8, Turin*

### **GAI – ASSOCIAZIONE PER IL CIRCUITO DEI GIOVANI ARTISTI ITALIANI (Association of Young Italian Artists)**

11 October, 11.00 am – 1.00 pm: GAI Association Council of Presidency.

11 October, 2.30 pm – 5.30 pm – GAI Association Assembly. These are a members-only events.

*Sala Einaudi - Torino Incontra, Via Nino Costa 8, Turin*

### **TEN IDEAS FOR LIVING WITH CHANGING WORK**

10 October, 11.00 am – 1.00 pm

A presentation of Harvard University's research results on work in the near future.

*Cavallerizza Reale – Via Verdi 9, Turin.*

Organised by: IAAD, La Scuola Possibile, The Adecco Group

Info:

### **ITALIAN ISLAMIC CULTURAL HERITAGE: TWELVE CENTURIES OF RELATIONS**

Saturday, 14 October, 9.00 am – 1.00 pm

A journey through the Islamic historic-artistic-architectural heritage in Italy to narrate the intertwined stories of Christianity and Islam.

*Torino Incontra, Sala Giolitti, Via Nino Costa, 8*

Organised by: the City of Turin and ASSAIF

Info: [www.assaif.org](http://www.assaif.org) - [www.tief.it](http://www.tief.it)

### **DEMOCRACY AND DESIGN**

12 October, 6.00 pm

Stand Up for Democracy Project – A talk that is open to interventions from the public.

*Laboratorio di San Filippo Neri, Via Maria Vittoria 7a*

Organised by: MIAAO – Museum of Applied Arts  
Info: [www.miaao.jimdo.com](http://www.miaao.jimdo.com)

### STUDIO65

#### 50 years of Pop Art and Design

11 October, 5.30 pm – 8.30 pm

Workshop

#### Creative Design

16 October, 5.30 pm – 8.30 pm

Workshop

*Via Valprato 68, Turin*

Organised by: Docks Dora and Studio65 and Il Mercante di Nuvole Cultural Association

Info: [www.foit.it](http://www.foit.it) - [www.studio65.eu](http://www.studio65.eu)

### DESIGN FOR THE CITY: AGORÀ VALLETTE

12 October, 5.30 pm – 8.00 pm

Social inclusion and cultural innovation of co-design spaces.

*Piazza Montale 18a, Turin*

Organised by: SocialFare | Centro per l'Innovazione Sociale (Centre for Social Innovation), in collaboration with CivicWise and Officine Caos – Casa di Quartiere Vallette

Info: [www.facebook.com/socialfaretorino](https://www.facebook.com/socialfaretorino)

### INTERNATIONAL ACADEMY ON SUSTAINABLE DEVELOPMENT 2017

10 - 13 October

International capacity building programme.

Organised by: Centro Studi Silvia Santagata – EBLA and UNESCO

Info: [www.academysd.net](http://www.academysd.net)

## EVENTS

### DESIGN FOR URBAN REGENERATION AT VIA PAOLO SACCHI

10 - 30 October, Via Sacchi

Seminars, exhibitions, thematic markets, artistic interventions and performances, workshops and tours.

Organised by: the Fondazione Contrada Torino Onlus

Info: [www.contradatorino.org](http://www.contradatorino.org)

### TURIN FASHION DESIGN WEEK

13-14 October, 7.00 pm – 9.00 pm – 14 October, 11.00 am – 1.00 pm

Fashion and design come together to give life to fashion shows and performances.

• 13 October, *ex Borsa Valori, Via San Francesco da Paola, 28, Turin*

• 14 October, *Cittadellarte Fondazione Pistoletto, Via Giovanni Battista Serralunga, 27, Biella*

IAAD in collaboration with Cittadellarte Fondazione Pistoletto  
Info: [www.turinifashiondesignweek.it](http://www.turinifashiondesignweek.it)

### **TORINO GRAPHIC DAYS Vol. 02**

12 - 15 October

International festival dedicated to graphic design.

*Via Agostino da Montefeltro 2, Turin*

Organised by: Toolbox Coworking

Info: [www.graphicdays.it](http://www.graphicdays.it)

### **TORINO STRATOSFERICA UTOPIAN HOURS**

13-15 October, 4.00 pm – 24.00

Opening: Friday, 13 October, 6.00 pm

Festival dedicated to the City's future.

*Bellissimo Blue Loft: Via Regaldi 7 int 12/A, Turin*

Organised by: Torinostratosferica

Info: [www.torinostratosferica.it](http://www.torinostratosferica.it)

### **SMART MOBILITY WORLD 2017**

10 - 11 October

Symposia and conferences for an integrated vision on Smart Cities and Green Mobility.

*Lingotto Fiere, Via Nizza 294*

Organised by: GL Events Italia

Info: [www.smartmobilityworld.net](http://www.smartmobilityworld.net)

### **IL MERCANTE DI NUVOLE + NOTTE BIANCA AT DOCKS DORA**

#Ilmercantedinuvole #IMDN

Thursday, 12 October, 6:00 pm – 02:00 am

A project presentation of the Polo Archivistico e Museale per il Design Creativo (Archives and Museum for Creative Design). Events, exhibitions and design studies open to the public.

*Docks Dora, Via Valprato 68, Turin*

Organised by: Studio65 and Il Mercante di Nuvole Association

Info: [www.studio65.eu](http://www.studio65.eu)

### **REMIXING CITIES N. 2 MAGAZINE**

Wednesday, 11 October, 6.00 pm – 7.30 pm

A live radio broadcast of the publication dedicated to Urban Regeneration and Youth Creativity.

*Urban Center Metropolitan Torino - Piazza Palazzo di Città 8/f*

Organised by: GAI – Association for Young Italian Artists, Urban Center and the City of Turin  
[www.urbancenter.to.it](http://www.urbancenter.to.it)

### **GREEN GRAIN: HERITAGE DESIGN IN BIOSPHERE RESERVE COLLINAPO**

Thursday, 12 October, 09.30 am – 8.30 pm

A meeting dedicated to the "green seed" of territorial design, with a seminar, round table, presentations, videos and exhibitions.

*Le Vallere, Corso Trieste 94 and 98, Moncalieri (TO)*

Organised by: Ente di gestione Parco del Po e collina (Management Authority of the Po Park and Hill)

Info: [www.parchipocollina.to.it](http://www.parchipocollina.to.it)

### **TORINO MAPPING PARTY – COLLABORATIVE MAPPING FOR A BETTER MOBILITY**

14 October, 9.00 am – 1.00 pm

1st mapping party to actively contribute to OpenStreetMap.

*Open Incet, Via Cigna 96/17, Turin*

Organised by: 5T SRL and ITHACA

Info: [www.muoversiatorino.it/mapping-party](http://www.muoversiatorino.it/mapping-party)

### **OPEN DAY OPEN GARAGE AL MAUTO**

Saturday, 14 October, 10.00 am – 12.00 pm

A visit to the National Automobile Museum's Garage and the possibility of helping out with the restoration works of craftsmen.

*Corso Unità d'Italia 40, Turin*

Organised by: Mauto, the Turin Automobile Museum

[www.museoauto.it](http://www.museoauto.it)

## **EXHIBITIONS**

### **GIANFRANCO FERRÉ. UNDER ANOTHER LIGHT: JEWELLERY AND ORNAMENTS**

From 12 October

An exhibition of about 200 jewellery objects by the famous Italian designer (from 1980 to 2005).

*Palazzo Madama – Sala del Senato.*

Organised by: the Gianfranco Ferré Foundation and the Turin Museums Foundation

Info: [www.palazzomadamat torino.it](http://www.palazzomadamat torino.it)

### **DESIGN THE MOVE, Light on the road**

13 –14 October, 10.00 am – 6.00 pm

Exhibition on the design history of car headlamps.

*Corso Tazzoli 228, Turin*

Organised by: Hangar 25

Info: [www.hangar25.it](http://www.hangar25.it)

### **GIANSONE - Sculptures to be worn**

From 11 October

Exhibition of gold jewelry forged by Turin artist Mario Giansone

*Palazzo Madama, Piazza Castello, Turin*

Organised by: the Turin Museums Foundation and the Mario Giansone Historical Archive Association

Info: [www.palazzomadamatorino.it](http://www.palazzomadamatorino.it)

### **CONTEMPORARY LACQUERS – The Burmese tradition revisited by IED students**

From 12 October

Exhibition on the Burmese tradition revisited by IED students.

Entrance to the exhibition is included with the MAO Museum ticket.

*Museum of Oriental Art, Via S. Domenico 11, Turin*

Organised by: the Turin Museums Foundation and the IED

[www.maotorino.it](http://www.maotorino.it)

### **A.A.R.M. “ALGORITHM.ART.ROBOT.MATERIAL”**

11-16 October, 6.00 pm

Robotics & Creativity - final exhibition: the production of a series of design objects for the home.

*Via Egeo 16, Turin*

Organised by: Fablab Torino - Toolbox Coworking

Info: [digifabturing@gmail.com](mailto:digifabturing@gmail.com)

### **PHOTOS OF THREE PLACES OF CHANGE IN TURIN**

11 - 16 October

Photographic exhibition of Monica Taverna, Iacopo Pasqui and Calori&Maillard in the city's regenerated places.

*Porticos of Piazza Palazzo di Città*

Organised by: Urban Center, the City of Turin and GAI – Association for Young Italian Artists

Info: [www.urbancenter.to.it](http://www.urbancenter.to.it)

### **CONTEMPORARY PANORAMAS AND PLACES UNDERGOING TRANSFORMATION**

11 - 16 October

Exhibition of the winners of the *Residenze di Fotografia in Italia 2017 (Bari, Perugia and Reggio Emilia)* photo competition promoted by MiBACT - DG AAP and GAI.

*Piazza Palazzo di Città 8/f*

Organised by: Urban Center, the City of Turin, GAI – Association for Young Italian Artists

Info: [www.urbancenter.to.it](http://www.urbancenter.to.it)

### **I LOVE IT**

From 10 October

Exhibition on the excellence of Made in Italy, craftsmanship and self-produced design.

*Workshop of Scripture Museum, Strada Abbazia di Stura 200, Turin.*

Organised by: CNA Torino

Info: [www.cna.to.it](http://www.cna.to.it)

### **MADE IN TURIN – CREATIVE ITALIAN MANUFACTURE**

10 - 15 October

Clothing and furnishing items by Turin's craftsmen of excellence.

*Torino Incontra - Via Nino Costa 8, Turin*

Organised by: CNA Torino – Confartigianato Torino

### **MATERIALLY**

10 - 16 October

Exhibition dedicated to museum merchandising for the Royal Residences circuit in Piedmont

*Torino Incontra - Via Nino Costa 8, Turin*

Organised by: Confartigianato Torino - Politecnico di Torino, Department of Architecture and Design (DAD)

### **Project "LAB<sup>3</sup>: 3D INNOVATION"**

10 October - 10 November

An exhibition of objects in 3D.

*Porticos of Via Po in Turin*

Organised by: the Chamber of Commerce of Turin, Confartigianato Torino Città Metropolitana, FabLab Torino and Turn Design Community Torino

Info: [www.turn.to.it/labcube](http://www.turn.to.it/labcube)

### **POLISGRAPHICS**

11 October, 6.00 pm

Preview of the PolisGraphics exhibition "*Le nuove arti applicate*" (New applied arts).

*MIAAO, Via Maria Vittoria 5, Turin*

Organised by: MIAAO – Museum of Applied Arts

Info: [www.miaao.jimdo.com](http://www.miaao.jimdo.com)

### **TWENTY YEARS OF ELEGANCE. 1955-1975**

From 10 October

Exhibition of historical clothing accompanied by unpublished documents from the State Archives.

*Archivio di Stato di Torino, Piazza Castello 209 (entrance from Piazzetta Mollino 1)*

Organised by: the Archivio di Stato and the Liceo Artistico Passoni of Turin

Info: [www.archiviodistatotorino.beniculturali.it](http://www.archiviodistatotorino.beniculturali.it)

### **POP ART IN THE DOCKS**

11 - 16 October

The richest collection of furnishings and design objects made by Studio65.

*Docks Dora, Via Valprato 68, Turin*

Organised by: Il Mercante di Nuvolesse Cultural Association and Studio65

Info: [www.studio65.eu](http://www.studio65.eu)

### **#HACKUNITO FOR AGEING**



10 - 16 October

Research design on healthy and active aging. Initiative #hackUniTO for aging involving 29 Italian Universities.

*Porticos of Via Po*

Organised by: the University of Turin

Info: [www.hu4a.it](http://www.hu4a.it)

## **DESIGN GUIDED TOURS**

### **GRAND TOUR IN TURIN**

Itineraries and tours on "creativity, industry, craftsmanship and design" around Turin, a UNESCO Creative City of Design.

#### **Turin, City of the Car**

Saturday, 7 October, 9.30 am

The origins, culture and transformations of the factory buildings that are symbolic of the automobile and transport industrial history in Turin's Borgo San Paolo district.

Politecnico di Torino and AIPAI – the Italian Association for Industrial Archaeological Heritage

#### **Creativity plasmas the territory**

Saturday, 7 October, 9.30 am

The Po River and Turin Hill biosphere reserve (Po Hill, Man Project and the UNESCO Biosphere Reserve). With an important example of urban re-development designed by Andreas Klipar.

#### **Mirafiori, the transformation factory**

Friday, 13 October, 3.00 pm

The former Mirafiori factory, a symbol of the great automobile industry in transformation: the Abarth Classiche factories and the Cittadella Politecnica del Design, Spazio MFR and Mirafiori Motor Village.

#### **Author productions at Castello del Valentino**

Saturday, 14 October, 10.00 am

A trail through Castello del Valentino, the seat of the Faculty of Architecture, which is exhibiting the works of the great authors who have taught in the Faculty of Turin: Gabetti, Castiglioni, Le Corbusier, Prouvè, Mari and Jacobsen alongside the works of Carlo Mollino, Gino Levi Montalcini, Morbelli and Dulgheroff.

#### **Automobile City. Origins of the factories in San Salvario**

Friday, 20 October, 3.00 pm -

The history of the San Salvario factories, with a visit to the museums and transformed sites.

For all Tours and information: [www.abbonamentomusei.it](http://www.abbonamentomusei.it)

Freephone number: 800.329.329

### **TURIN CREATIVE CITY: FROM ITALY '61 TO THE UNITED NATIONS CAMPUS**

14 October – 10.00 am – 12.30h organised by the Turin UNESCO Centre.

Guided tour with the viewing of historical videos at the UN Campus: transformation of the Italy '61 Pavilions (1961).

*TURIN UN CAMPUS, Via Maestri del Lavoro 10, Turin*

Info: [www.centounesco.to.it](http://www.centounesco.to.it)

### **ON THE DISCOVERY OF DESIGN TURIN**

14 and 15 October, 3.00 pm

A walk among historical buildings, shops and places of the major projects that design has produced and continues to produce in Turin.

Tours are organised by Reach Experiential Travel

Info: [www.turismotorino.org/visite\\_guidate](http://www.turismotorino.org/visite_guidate)

### **LET'S DISCOVER BARRIERA**

Wednesday, 11 October

On the discovery of Barriera di Milano's hidden places: by Carlo Mollino at Docks Dora, from the *Ex-Tobler to the Fiat Grandi Motori Factories*

Architettura senza Frontiere Piemonte (Architecture without Borders Piedmont)

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The full program is on the official website: [www.torinodesigncity.it](http://www.torinodesigncity.it)

Contacts

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