

TORINO DESIGN OF THE CITY 2018

INTERNATIONAL FORUM ON CULTURAL ACCESSIBILITY

Torino, 16 - 17 October 2018

Design meets accessibility: a public meeting with experts from different cities of the world and work tables to propose solutions on how to make culture a common good that can be enjoyed by everyone.

First International Forum on Cultural Accessibility, organized in the context of the project *Torino towards an accessible city* and of *Torino Design of the City*.

Two days open to the public with comparisons of experiences from the cities of Montréal, Copenhagen, Graz, Torino, Rome, Milan, Alba, Bologna, Pesaro, Fabriano and Carrara. Experts from the national and international scene will discuss what it means for a city to think and produce culture in an accessible way promoting actions to encourage participation, inclusion and reception of the public, and tracing a roadmap to be implemented to make culture a common good enjoyable by everyone.

The City of Torino has always shown a strong sensitivity towards the theme of cultural accessibility, as evidenced by the projects implemented over the years which intend to encourage the participation of audiences with different needs and requirements, and on the occasion of the European Year of Cultural Heritage, the city has chosen to continue working in the same direction, recognizing design as a key element for economic and social growth and as a strategic factor for the development of new urban policies.

Torino. Towards an accessible city is a project of the City of Torino in the framework of the European Year of Cultural Heritage supported by the CRT Foundation, the Torino Chamber of Commerce, the University of Torino and the Politecnico of Torino, realized with the board for Tourism in Torino and province, in collaboration with the Design Advisory Board.

Tuesday 16th October

9:00 –12:00

Welcome speech and work introduction

Experiences and good practices from the world:

Barcelona, Copenhagen, Graz, Montreal with Pierre-Étienne Gendron, Pete Kercher, Christoffer Faursov Nielsen, Markus Schabler

14:00 –18:00

Experiences and good practices from Italy:

Alba, Bologna, Carrara, Fabriano, Milano, Parma, Pesaro, Roma with Francesca Merloni, Vittorio Salmoni, Amir Djalali, Federica Forti, Paola Manara, Daniela D'Angeli, Federico Spoletti, Alberto Gatto, Fabio Tripaldi, Erminia Sciacchitano

Torino towards an accessible city: where we are

Aula Magna Cavallerizza Reale, via Verdi 9, Torino

Free admission, reservation recommended

Wednesday 17th October

9:00 –13:00

Cultural, economical, social, technological, physical and cognitive accessibility. Food for thought.
With Marco Aime, Luca Dal Pozzolo, Claudio Germak, Antonio Lampis, Fabio Levi, Pierluigi Sacco and a speech by Pete Kercher

Aula Magna Cavallerizza Reale, via Verdi 9, Torino
Free admission, reservation recommended

14:00 – 16:00

discussion roundtables, experiences, comparison

Palazzo del Rettorato, via Verdi 8, Torino
Free admission, reservation required

14:00 –18:00

Torino towards an accessible city: where we want to go
Forum Off reports and roundtables reports

Aula Magna Cavallerizza Reale, via Verdi 9, Torino
Free admission, reservation recommended

The event is open to the public, free entrance until full capacity is reached.
Booking is required to participate in the work tables at rsvp@glebb-metzger.it
For more information and for the complete program:
<http://www.comune.torino.it/cultura-accessibile>
<http://www.torinodesigncity.it>