

You are kindly invited to the European Capital of Culture Forum 2019



Kaunas 2022  
Contemporary  
Capital

European Capital of Culture

**The European Capital of Culture Forum is an annual event initiated by the team of Kaunas – European Capital of Culture 2022, where leaders representing various creative fields from all around Europe come together for gaining and sharing knowledge, getting inspiration, networking and discussing the opportunities for cooperation. One of the main objectives of this initiative is to encourage the culture of collaboration with other sectors, such as business, science or politics.**

## Human factor

This year, the umbrella topic of the Forum will be the “Human Factor”. It helps to raise questions such as: do we consider the human factor before engaging into creative or business practices? How to leave one’s “social bubble” and truly understand people who are different from us.

## Main themes

The Forum’s speeches, sessions and even provocations will cover the following topics: **the importance of collaboration between art and business, the audience engagement and the social entrepreneurship.** Together with the audience, we will question and rethink conventional practices or understandings; with the help from musicians and intuition, we will elaborate our strategies. In the part dedicated to the **cultural diplomacy**, we are going to look for answers to such questions as: what seems to be causing the deepening divide between society and institutions as well as what are the social and political uncertainties and disputes currently arising in Europe? We promise you a deeper understanding of the European cultural dimension.

## Socializing part

**On May 23**, after an intensive day of sharing and gaining knowledge you will have an opportunity to join one of the most interesting events in Kaunas city – an open-air community dinner that turns the central pedestrian street – Laisvės avenue – into the longest and most charming dinner table.

**On May 24**, we invite you to join a British humour stand-up comedy show with Geoffrey Brown “The Good, the Bad and the Brexit”.

Taking part at the Forum is free, but the availability of seats is limited. Ensure your participation by registering. Please find the full program and registration [forumas.kaunas2022.eu](http://forumas.kaunas2022.eu).

We look forward to seeing you at Kaunas Žalgirio arena on May 23 - 24, 2019!

Patrons:

