



# TORINO DESIGN OF THE CITY 2019

## La Città del Futuro 10 – 11 ottobre

The 2019 Torino Design of The City program - The City of the Future includes over 70 events - meetings, workshops, exhibitions, itineraries - which present the world of Design in Turin in all its aspects and facets. On the website [www.torinodesigncity.it](http://www.torinodesigncity.it) the entire schedule is available, with information and updates, below some of the most interesting appointments are listed.

**From September 26 to October 19**

13:30

### **TANGIBLE VISIONS**

The exhibition is a reflection on the themes of multisensory accessibility, it explores the ways in which blind and visually impaired people enter into a relationship with the world of visual communication and design.

A selection of tactile publications, texts written in Braille, drawings in relief, digital and analogical tools to rethink the relationship between objects and human beings, between space and people, and between people.

Free admission

Circolo del Design, Nimbo hall  
via San Francesco da Paola 17, Turin

[www.circolodeldesign.it](http://www.circolodeldesign.it)

Graphic Days Turin, Design Circle, Silvio Zamorani publisher, Giusti Events, MagazziniOz, Tactile Vision Onlus

**2, 9, 15, 16, 18 October**

### **WEDNESDAYS OF DESIGN**

A program of weekly meetings, developed starting from four thematic areas that address the universe of design from different but complementary perspectives.

#### **Wednesdays of Design / Businesses**

Series of talks dedicated to the stories of companies and entrepreneurs that have made the history of design in this territory.

#### **Wednesdays of Design / Designers**

Series of talks dedicated to research conducted by national and international designers who share their experimentations and the outcome of their investigations.

#### **Wednesdays of Design / Social Innovation**

Series of talks that highlight how design can represent an added value in the social sphere thanks to its ability to interact with different disciplines and put in place operational modalities to manage and solve complex problems. The meetings are organized in collaboration with Hackability.

#### **Wednesdays of Design / Intersections**

Series of talks that highlight topical issues, with the contribution of specialists from areas other than design, also involving a group of students from the c.lab Torino, a workshop managed jointly by the Turin Politecnico and the University of Turin.

Free admission

Circolo del Design, Scuderie hall  
via San Francesco da Paola 17, Turin

[www.circolodeldesign.it](http://www.circolodeldesign.it)

**3,4,5,6 October**

**TORINO GRAPHIC DAYS - 04**

**International festival dedicated to graphic design**

The fourth edition of Torino Graphic Days stimulates a reflection on the relationship between visual design and social commitment. This year, in fact, the Organization has chosen to address the issue of integration. We have involved some of the foreign communities present in our territory and other foreign actors linked to our network to jointly implement projects that focus on visual communication and the identities of each culture, with a view to enhancing the excellence of different nations. The result is a multicultural journey that shows the different levels of influence between cultures, perceptions, skills and abilities.

Toolbox Coworking

via Agostino da Montefeltro 2, 10134 Turin

[www.graphicdays.it](http://www.graphicdays.it)

Print Club, Plug, Tal, Quattrolinee, Mg" Architetture

**4 October**

9:00am - 6:00pm

**TORINO MAPPING PARTY 2019 - COLLABORATIVE MAPPING FOR AN ACCESSIBLE CULTURE**

An event to stimulate the involvement of volunteers, expert mappers or ordinary citizens, to update and integrate the maps of OpenStreetMap, a fundamental component of the "Muoversi a Torino" (Moving in Turin) service, which benefits all those who live, work or visit Turin.

The 3rd edition of the Torino Mapping Party will be dedicated to the world of culture and its accessibility: the participants will be involved in the external and internal mapping of museums and cultural sites of Turin to understand their level of accessibility in terms of mobility and cultural usability.

Free participation, registration required

Principe d'Acaja Hall

Rectorate Building of the University of Turin

via Verdi 8 ground floor, Turin

[www.muoversiatorino.it/mapping-party](http://www.muoversiatorino.it/mapping-party)

5T - ITHACA in collaboration with the City of Turin and Associazione Torino + Accessibile

**4 - 5 October**

3:00pm

**BEYOND WALLS: 20 YEARS OF THE MURARTE PROJECT**

**Graffiti-writing, street art, youthful creativity, urban imagery and public policies, between past and future perspectives**

Plenary sessions and workshops held with working tables on the topics:

- pros and cons of street-art today. The role of artists, the relationship with institutions and the market; festivals and major events; professionals and free expression.

- MurArte 1999-2019: the Turin model; comparison with other Cities; regulations; artists and institutions; future developments.

- Urban-art and neo-muralism: conflicts of interest in progress. Permanence and temporariness.

Documenting, preserving, archiving, institutionalizing street art.

4 October: Ex-Incet, piazza Teresa Noce 17, Turin

5 October: Museo Diffuso della Resistenza, della Deportazione, della Guerra, dei Diritti e della Libertà, corso Valdocco 4, Turin

[www.comune.torino.it/murarte](http://www.comune.torino.it/murarte)

City of Turin

10 -11 October

9:30am - 6:00pm

## International Forum The City of the Future

The Forum is the central moment of Torino Design of the City 2019.

It is structured in a plenary session open to all citizens.

The UNESCO Creative Cities of Design are invited to talk about the projects they presented in response to the call launched by Turin on the occasion of the XIII Annual Conference in Fabriano, last June, many of which were created in collaboration with each other.

The cities invited are Montréal and Detroit (*Commerce Design*, a project to convince, through a competition, the owners of shops and restaurants to invest in quality design for their premises, with the support of qualified professionals, now involving 14 cities around the world);

Saint Étienne, (*Human Cities\_ Challenging the City Scale* which coordinates 12 partner cities, to experiment in innovation of urban spaces through the collaboration of citizens and creative professionals); Cape Town and Kortijk, (*MyMachine®*, an educational project of inter-generational cooperation between primary school children, students of technical and university institutions collaborating on equal terms);

Wuhan, (*Development Report on UNESCO Creative Cities in China*, analysis of the experiences of the 12 creative Chinese cities and the challenges they faced in formulating specific policies to support creative industries and pragmatic and relevant proposals on sustainable development of the whole Network);

Singapore, (*UNESCO Creative Cities of Design Public Forum*, for the exchange of experiences, knowledge and good practices in the fields of education, public policy, business and communication);

Seoul, (*Establishment and Operation of Seoul Up-cycling Plaza*, South Korea's largest space dedicated to the culture of up-cycling);

Shanghai, (*Regenerated Yuyuan Road to Friendly Connected Community*, focusing on visual design, cultural heritage and innovation, the regeneration of Yuyuan Road aims to recover its cultural and historical characteristics and reactivate its commercial potential);

Kortijk, with 2 projects (*Future of Space*, a multidisciplinary group of young designers has created an immersive spatial experience to give new life to an abandoned industrial building) and above all 5X5® (a project that provides five companies with the support of a senior and a junior designer: using a program articulated in 10 specific steps, they develop a new product or service).

Other cities invited are London, to talk about urban regeneration of some neighbourhoods, Fabriano, to present the results of the XIII Annual Conference, and UNESCO Paris, to illustrate the prospects of the UNESCO Creative Cities for the coming years.

The Forum is also an opportunity to take a look at the important events that will take place next year: Madrid presents the Madrid Design Festival, where Turin is invited as a guest of honour, and Lille the next WDO General Assembly, during which Turin, former host, will have an important role.

A second moment will follow, with smaller working tables for local actors interested in creating partnerships (educational bodies, Chamber of Commerce, trade associations, citizens) or in learning more about the projects presented and in comparing experiences; finally the results of these meetings will be shared with everyone during a plenary session.

Free admission

Energy Center

via Paolo Borsellino 38, Turin

[www.torinodesigncity.it](http://www.torinodesigncity.it)

City of Turin

### 15 October

10:00am - 1:30pm

2:00pm - 4:00pm

#### **STRATEGIC DEVELOPMENT PLANS FOR PUBLIC LIBRARIES**

##### **Italian and foreign experiences, a comparison**

The meeting will allow to get to know the profile of the strategic plans of some of the main Italian and foreign public libraries and evaluate possible collaborations with the Turin civic libraries and set up a discussion aimed at planning their future.

Speakers: Barbara Lison (Bremen StadtBibliothek), Anna-Maria Soininvaara (Helsinki Central Library), Stefano Parise (Milan Municipal Libraries).

In the afternoon thematic workshops will be held on the topics covered during the morning (more details will be published in the online program).

Organized by the Turin Civic Libraries in collaboration with the Italian Library Association - Piedmont Section

Free admission

Biblioteca civica Centrale,  
via della Cittadella 5, Turin

[www.comune.torino.it/cultura/biblioteche](http://www.comune.torino.it/cultura/biblioteche)

Biblioteche civiche torinesi

### 16 October

9:30am - 1.30pm

#### **Accessible museums?**

The journey begun last year focusing on cultural accessibility continues, this year looking at the Museums of our City with a public meeting to present:

- the opportunities that the Museums can offer Schools, (taken from the research conducted by the Piedmont Cultural Observatory on Culture and School), presented by Luca dal Pozzolo
- a survey on the topic of economic accessibility to the Turin Museums organized by Abbonamento Musei
- the communication of the Mapping Party 2019 day
- the report on the project "Il Quartiere al Museo"

The conclusions will be illustrated by the economist Annalisa Cicerchia

Free admission

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via Paolo Borsellino 38, Turin

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City of Turin

### 18, 19,20 October

#### **TORINO STRATOSFERICA UTOPIAN HOURS**

The first international city-making festival in Italy

Torino Stratosferica is a city imaging project: a collective workshop that aims to create the best image of the city.

The Utopian Hours festival brings the best international speakers and best urban practices on stage to tell about innovative ideas and projects related to the city. Speakers will talk about public space, quality of life, mobility, regeneration, sustainable development, future challenges of city-building. Without forgetting the visual contribution of the exhibitions, organized in the spaces of La Centrale for the entire duration of the event.

La Centrale Lavazza

via Ancona 11/a, Turin

<https://torinostratosferica.it/>