

CONTACT	CITY	AREAS OF EXPERTISE	STATUS & AVAILABILITY	SERVICES
<p><b>LUIS GONZALES ARENAL</b></p> <p><a href="mailto:luis@rearquitectura.com.mx">luis@rearquitectura.com.mx</a></p> <p><a href="mailto:arquigon@gmail.com">arquigon@gmail.com</a></p> <p>+ 52 222 954 3671</p>	<p><b>Puebla, Mexico</b> UNESCO COD since 2015</p> <p>2015 - 2021 &gt; UCCN Focal Point for Puebla</p>	<ul style="list-style-type: none"> <li>- Economic development</li> <li>- Architecture</li> <li>- Industry sector development</li> <li>- Strategy</li> <li>- International cultural relations in design</li> <li>- Project conception, management and coordination</li> </ul> <p><a href="#">See LinkedIn profile</a></p>	<ul style="list-style-type: none"> <li>- Working full-time</li> <li>- Architecture Office</li> <li>- International Design and Learning</li> <li>- Networks Expert</li> <li>- Independent Consultant</li> <li>- Founder of COMIC (Mexican Creative Industries Coordination)</li> <li>- Executive Coordinator of the Mexican Learning Cities Network</li> <li>- Executive Secretary of the Latin American Learning Cities Network</li> <li>- Member of the UNESCO Learning Cities Merit Award Jury</li> </ul>	<ul style="list-style-type: none"> <li>- Jury member, speaker</li> <li>- Advice for candidate cities</li> </ul>

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<p><b>FIorenza CORA</b></p> <p><a href="mailto:fiorenza.cora@gmail.com">fiorenza.cora@gmail.com</a></p> <p>+39 333 239 1 416</p>	<p><b>Torino, Italy</b> UNESCO COD since 2008</p> <p>2019 - 2023 &gt; UCCN Deputy Focal Point for Torino</p>	<ul style="list-style-type: none"> <li>- Cultural project manager</li> </ul>	<ul style="list-style-type: none"> <li>- Almost retired (now make up for overtime done)</li> </ul>	<ul style="list-style-type: none"> <li>- Offering advice for candidate cities</li> <li>- Sharing 40+ years of experience in regional cultural projects</li> <li>- Helping to make connections with Torino design Community</li> <li>- Collaborating at cross-clusters and COD cooperation projects</li> <li>- Adviser and local tour guide</li> </ul>

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<p><b>YEO PIAH CHOO</b></p> <p><a href="mailto:piahyeo@gmail.com">piahyeo@gmail.com</a></p> <p>+65 9675 8753</p>	<p><b>Singapore</b></p> <p>UNESCO COD since 2015</p> <p>2016 - 2022 &gt; UCCN Focal Point for Singapore</p>	<ul style="list-style-type: none"> <li>- Design development and promotion strategies and implementation</li> <li>- Organisation and management of design events (festivals, conferences, awards, international exhibitions)</li> <li>- International relations (Design)</li> </ul> <p><a href="#">See LinkedIn profile</a></p>	<ul style="list-style-type: none"> <li>- Retired</li> <li>- Awarded in 2015, Damehood of the Order of the Star of Italy (Cavaliere Dama dell'Ordine della Stella d'Italia), an honorary award bestowed, by the President of the Italian Republic, upon Italians abroad or foreigners who have achieved particular merit in the promotion of friendship and cooperation between Italy and other countries through facilitating economic, scientific and cultural ties.</li> </ul>	<ul style="list-style-type: none"> <li>- Offering advice to candidate cities and sharing experience on being a focal point for the city</li> <li>- Sharing 19 years of experience on national design development and promotion (including international presentations such as Venice Architecture Biennale)</li> <li>- Helping to make connections with Singapore design community (complementary to Singapore COD focal point)</li> <li>- Advising on visits, design-related or vacation, to Singapore</li> </ul>

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<p><b>JOSYANE FRANCO</b></p> <p><a href="mailto:Josyane.franc@gmail.com">Josyane.franc@gmail.com</a></p> <p>+33 (0) 6 70 47 64 50</p>	<p><b>Saint-Étienne, France</b> UNESCO COD since 2010</p> <p>2010 - 2019 &gt; UCCN Focal Point for Saint-Etienne</p> <p>2012 - 2013 &gt; Representing the COD cluster with Ting Xu on the UCCN working group regarding the network development and governance</p> <p>2017 - 2018 &gt; Coordinator of the COD Cluster</p>	<ul style="list-style-type: none"> <li>- International cultural relations in art and design</li> <li>- Project conception, management and coordination</li> <li>- Co-curating exhibitions, organizing conferences, participating in jury design competitions, developing partnerships</li> <li>- 1989 - 2019 &gt; former Director of International Affairs for the Cité du Design and Saint-Etienne School of Art and Design (ESADSE)</li> <li>- Member of the founding committee of the Biennale Internationale Design Saint-Etienne in 1998 and leading the international part during 11 biennales till 2019.</li> </ul> <p><a href="#">See LinkedIn profile</a></p>	<ul style="list-style-type: none"> <li>- International Design Networks Expert, Independent Consultant, since 2019 involved in European and international projects</li> <li>- Awarded Knight of the National Order of Merit, one the highest French National recognition for civilians with outstanding contributions who honours her career and commitment to culture.</li> </ul>	<ul style="list-style-type: none"> <li>- Sharing 35 years of experience in design international projects, including design biennales</li> <li>- Mentorship, advice for candidate cities</li> <li>- Offering to be an expert involved in COD cooperation projects</li> <li>- Sharing EU project experience such as Human Cities</li> <li>- Sharing 10 years of COD focal point experience through partnerships and impacts in the UCCN</li> <li>- Speaker in conference</li> <li>- Jury member in design competition</li> <li>- Helping to make connections</li> </ul>

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<p><b>MARIE-JOSÉE LACROIX</b></p> <p><a href="mailto:mjlacroix59@gmail.com">mjlacroix59@gmail.com</a></p> <p>+1 514 984 1735</p>	<p><b>Montréal, Québec, Canada</b> UNESCO COD since 2006</p> <p>2006 - 2021 &gt; UCCN Focal Point for Montréal</p>	<p>Strategic design &amp; thinking</p> <p>Major focus:</p> <ul style="list-style-type: none"> <li>- Cities and public policies for quality design and architecture (e.g. public procurement processes;)</li> <li>- Strategies for raising the public awareness and demand for quality design (e.g. design competitions and awards; design promotion initiatives)</li> </ul> <p><a href="#">See LinkedIn profile</a></p>	<ul style="list-style-type: none"> <li>- Freelance Consultant</li> <li>- Appointed Ambassador of Quality architecture by the Quebec Order of Architects</li> <li>- Vice-President of the board of Musée Régional de Rimouski (Québec, Canada) [volunteer]</li> </ul>	<ul style="list-style-type: none"> <li>- Mentorship as well as ambassadorship</li> <li>- Sharing 30 years of experience as Design Commissioner, Head of the Design Montreal Bureau</li> <li>- Sharing 15 years of reflection as Montreal COD focal point: the history and governance of the UCCN</li> <li>- Supporting and offering advice to the candidate cities</li> <li>- Collaborating at cross-clusters and COD cooperation projects</li> <li>- Jury member, speaker</li> <li>- Advising on visits, design-related or vacation, to Montréal/Québec</li> </ul>

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<p><b>ANU MANTTARI</b></p> <p><a href="mailto:anu.manttari@gmail.com">anu.manttari@gmail.com</a></p> <p>+358 40 673 5335</p>	<p><b>Helsinki, Finland</b> UNESCO COD since 2014</p> <p>2014 - 2021 &gt; UCCN Focal Point for Helsinki</p> <p>2009 - 2010 &gt; World Design Capital Helsinki</p> <p>2012 &gt; Manager, City Relations</p>	<ul style="list-style-type: none"> <li>- Economic development and collaboration with service design companies</li> <li>- Public sector design within the public sector (city organisation).</li> </ul>	<ul style="list-style-type: none"> <li>- Working in the City of Helsinki (Business Helsinki) as a Development Manager</li> </ul>	<ul style="list-style-type: none"> <li>- Offering mentorship</li> <li>- Offering advice on how a relationship between the city and its service design companies can be established</li> <li>- Sharing experience on how to organise the long-lasting development and practises to go forward as a design oriented city</li> <li>- Tour adviser for those visiting Helsinki!</li> </ul>

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<p><b>STEWART MURDOCH</b></p> <p><a href="mailto:stewartmurdoch@mac.com">stewartmurdoch@mac.com</a></p> <p>+44 (0) 7951 380 178</p>	<p><b>Dundee, Scotland, UK</b> UNESCO COD since 2014</p> <p>2014 - 2020 &gt; UCCN Focal Point for Dundee</p> <p>2000 - 2020 &gt; Director for Leisure, Communities and Culture, City of Dundee</p>	<ul style="list-style-type: none"> <li>- Urban planning</li> <li>- Local government</li> <li>- Voluntary sector development</li> <li>- Culture-led regeneration</li> <li>- Community development</li> <li>- And sailing!</li> </ul> <p><u><a href="#">See LinkedIn profile</a></u></p>	<ul style="list-style-type: none"> <li>- Retired</li> <li>- Trustee of several charities in Scotland.</li> <li>- Ambassador for the International Association for Community Development (IACD)</li> </ul>	<ul style="list-style-type: none"> <li>- Offering mentorship</li> <li>- Willing to share experience and reflection of Dundee COD focal point and the cities strategy for 'culture led' regeneration</li> <li>- Willing to help deepen COD /academic partnerships</li> <li>- Interested in promoting stronger links between other UNESCO designations - heritage, learning, etc.</li> <li>- Happy to host visits to Dundee and advise those visiting Scotland</li> </ul>

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<p><b>ELLIE SCHNEIDER</b></p> <p><a href="mailto:eschneider@isaic.org">eschneider@isaic.org</a></p> <p><a href="mailto:ecsdet@gmail.com">ecsdet@gmail.com</a></p> <p>+1 313 319 1736</p>	<p><b>Detroit, USA</b> UNESCO CoD since 2015</p> <p>2016 - 2021 &gt; UCCN Focal point for Detroit</p> <p>2016 - 2018 &gt; Coordinator of the COD Cluster with Josyane Franc (St-Étienne) and Stijn Debaillie (Kortrijk)</p>	<ul style="list-style-type: none"> <li>- Economic development</li> <li>- Fashion/textile and apparel manufacturing</li> <li>- Strategy</li> </ul> <p><a href="#">See LinkedIn Profile</a></p>	<ul style="list-style-type: none"> <li>- Working full-time</li> </ul>	<ul style="list-style-type: none"> <li>- Advising</li> <li>- Speaking engagement</li> <li>- Local tour guide</li> </ul>



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<p><b>CHRIS SILVESTRONI</b></p> <p><a href="mailto:christinesil@opusnet.com.au">christinesil@opusnet.com.au</a></p> <p>+61 (0) 419141313</p>	<p><b>Geelong, Australia</b> UNESCO COD since 2017</p> <p>2017 - 2023 &gt; UCCN Focal Point for Geelong</p>	<ul style="list-style-type: none"> <li>- Local and regional economic development</li> <li>- Industry sector development</li> <li>- Stakeholder engagement and development</li> <li>- Regional promotion</li> </ul> <p>No LinkedIn profile</p>	<ul style="list-style-type: none"> <li>- Semi-retired</li> </ul>	<ul style="list-style-type: none"> <li>- Offering advice, guidance and mentorship for candidate cities</li> <li>- Sharing 25+ years' experience in regional economic development</li> <li>- Sharing experiences as focal point for in establishing UCCN City of Design in Geelong</li> </ul>

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<p><b>JURATE TUTLYTE</b></p> <p><a href="mailto:Jurate.tutlyte@vdu.lt">Jurate.tutlyte@vdu.lt</a></p> <p>+370 699 16940</p>	<p><b>Kaunas, Lithuania</b> UNESCO COD since 2015</p> <p>2019 - 2021 &gt; UCCN Focal Point for Kaunas</p>	<ul style="list-style-type: none"> <li>- Design / architecture research</li> <li>- Creative strategies and culture led regeneration in urban planning</li> <li>- Temporary / meanwhile uses in urban regeneration</li> </ul> <p><a href="#">See LinkedIn profile</a></p>	<ul style="list-style-type: none"> <li>- Working full-time</li> </ul>	<ul style="list-style-type: none"> <li>- Interested in deepening COD /academic partnerships</li> <li>- Interested in promoting stronger links between other UNESCO designations - heritage, learning, etc.</li> <li>- Jury Member / Speaker</li> <li>- Happy to host visits to Kaunas and advise those visiting Lithuania</li> </ul>

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<p><b>ISABELLE VÉRILLHAC</b></p> <p><a href="mailto:design.with.isabelle@gmail.com">design.with.isabelle@gmail.com</a></p> <p>+33 6 15 68 04 83</p> <p>Conseil en transition par le design / Transition by Design Expert</p> <p>BEDA Past President / Membre du Conseil National du Design / Directrice de l'APCI</p>	<p><b>Saint-Etienne, France</b> UNESCO COD since 2010</p> <p>2019 - 2023 &gt; UCCN Focal point for St-Étienne</p>	<ul style="list-style-type: none"> <li>- Link between companies and designers</li> <li>- Material and Innovation</li> <li>- Design for All and Medical Design</li> <li>- Inclusive Cities</li> <li>- Living Lab approaches</li> <li>- Lifelong Learning</li> </ul> <p><a href="#">See LinkedIn profile</a></p>	<ul style="list-style-type: none"> <li>- Freelance Design Expert</li> <li>- Main missions: BEDA EU lead project; APCI development director</li> </ul>	<ul style="list-style-type: none"> <li>- Sharing experience on collaborative projects, EU networks (as BEDA, The Bureau of European Design Associations)</li> </ul>