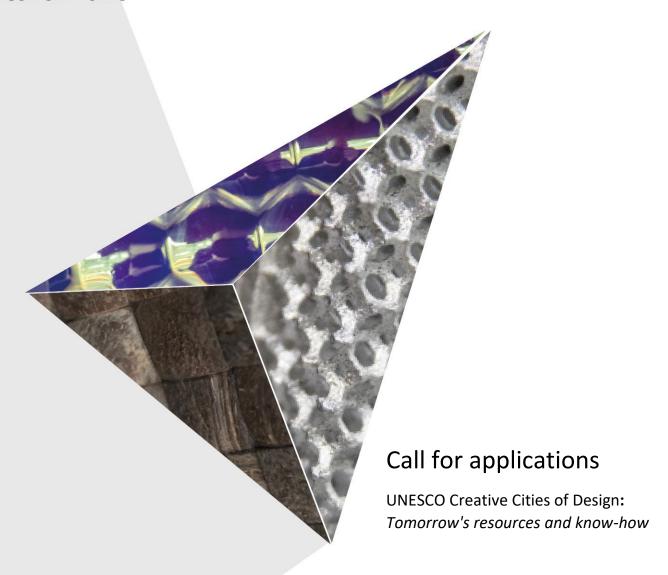
Matériauthèque

Cité du design

Matériaux, processus de fabrication et mise en relation des savoir-faire



















Call for applications
UNESCO Creative Cities of Design

2025

TITLE OF CALL FOR APPLICATIONS

o UNESCO Creative Cities of Design: Tomorrow's resources and know-how

CONTEXT AND OBJECTIVES

Biennale Internationale Design Saint-Étienne and its theme « Resource(s), presaging tomorrow
 ».

Faced with the production challenges of the 21st century, what resources are designers working with today to prepare for tomorrow? The 13th edition of the Biennale Internationale Design Saint-Étienne will focus on the theme of "Resource(s), presaging tomorrow". From May 22 to July 6, 2025, the Biennial will be inviting the public to discover new objects, get ideas and exchange viewpoints around exploratory design, in touch with contemporary issues, at the heart of an unmissable festive event.

 Material Resources Library of the Cité du design – Saint-Étienne Higher School of Art and Design (Esadse)

The Cité du design - ESADSE's Material Resources Library is a resources center dedicated to materials, transformation processes and sharing of know-how. It's mainly aimed at higher education and professionals, offering a unique space to explore and innovate in the field of design. Thanks to its digital interface, it allows to extend the experience of exhibition showcase, enriching the immersive experience. Visitors can explore the exhibition virtually before or after their physical visit, offering an interactive experience.

Discover the virtual showcase: https://www.citedudesign.com/materiautheque/explore.php

 Objectives of the exhibition: highlighting the know-how of materials, processes and small manufactured objects of UNESCO Creative Cities of Design.

On that occasion, Cité du design - ESADSE's Material Resources Library and Saint-Étienne Métropole send out a call for applications for "UNESCO Creative Cities of Design: Tomorrow's resources and know-how" exhibition.

This exhibition aims to highlight how the cultural and creative industries (companies, designers, artists, craftsperson, engineers, etc.) of UNESCO Creative Cities of Design adapt materials and processes in a context of resource scarcity, circular economy and resilience. It explores how these professionals innovate and transform their practices to answer contemporary challenges, while promoting sustainability and resilience in their creations.

We invite CCI stakeholders from UNESCO Creative Cities of Design to submit their innovative and original proposals. Applications will be evaluated on their relevance to the theme, to their aesthetic and functional quality, as well as their environmental impact and sustainability.



SELECTION COMMITEE

The selection committee will be composed of leading professionals in the fields of design, ecodesign materials and circular economy. Their mission is to evaluate the applications according to predefined criteria, in order to guarantee the integrity and the excellence of the selection process.

The jury will be composed of:

- Sonia Salen Hedhibi International Project Manager, City of Saint-Etienne
- Nathalie Arnould Design Manager, Saint-Etienne Métropole
- Alexandre Peutin Material Resources Library Manager
- A representative of the Eco-Design Center (Pole Eco-conception)
- A member representative of the International Resource and Innovation Center for Sustainable Development (CIRIDD)

SELECTION CRITERIA

- Originality and innovation of the proposals submitted.
- o Relevance to the Biennial's theme and the exhibition's objectives.
- o Aesthetic and functionality of the proposals presented.
- o Environmental impact and sustainability of materials and processes.

PARTICIPATION CONDITIONS

- Open to the CCI stakeholders from UNESCO Creative Cities of Design.
- o Each UNESCO Creative Cities of Design can submit up to 3 proposals.

SUBMISSION TERMS

To apply, please complete the online application form by following the link below: https://cloud.seatable.io/dtable/forms/4c31f6ed-2aef-4e04-bfaf-609fc7b231f5/





TRANSPORTS OF WORKS

At the end of the exhibition, participants have two options:

- 1. Contribution to the material library: The works exhibited can become a contribution to the material library. In this case, transportation costs will be covered by the material library.
- 2. Return to the place of origin: If the works have to be returned to their place of origin at the end of the exhibition, round-trip transportation costs will be chargeable to the exhibitor.

SCHEDULE

- Applications deadline : December 1st, 2024
- Selection of applications: December 12th, 2024
- Notification of results: December 16th, 2024
- Receipt and analysis of works: from January 15th, 2025 to February 15th, 2025
- Photos of the works for the virtual showcase (by the Material Resources Library) from February 16th, 2025 to April 20th, 2025
- o Installation of works: from April 22nd, 2025 to May 20th, 2025
- o Exhibition dates: from May 22nd, 2025 to July 6th, 2025

CONTACT AND ADDITIONAL INFORMATION

- Contact
 - o For any questions or additional information, please contact:

<u>sonia.hedhibi@saint-etienne-metropole.fr</u> and please copy <u>alexandre.peutin@citedudesign.com</u>

- Information
 - o You can visit the Material Resources Library website by following this link: Matériauthèque
 - Find all the information on the 13th edition of the Biennale Internationale Design Saint-Étienne by following this link: <u>Biennale internationale design Saint-Etienne</u>

